



VPM's R.Z. SHAH COLLEGE OF ARTS, SCIENCE AND
COMMERCE



Mithagar Road, Mulund (East) Mumbai – 400081.

NAAC Accredited “A” Grade.

Summary of Placement Cell Activities for Academic Year 2023-24

I am pleased to provide you with an overview of the activities conducted by the Placement Cell during the academic year 2023-24. These initiatives have been instrumental in preparing our students for the competitive job market, focusing on enhancing their soft skills, communication abilities, aptitude testing, and understanding of the recruitment process.

Throughout the year, the Placement Cell organized a series of events and drives aimed at empowering our students with the necessary skills and knowledge to excel in their professional endeavors. These events were meticulously planned and executed, with a keen focus on providing practical learning experiences and exposure to real-world scenarios.

Below is a brief description of the various activities conducted by the Placement Cell, along with the respective dates, times, and venues:

1. Group Discussion & Personal Interview

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Placement Cell and Add on Courses Presents

GD and PI guidance

Venue: Auditorium
Date: 15th sep 2023
Time: 2:00pm

Our speaker
CA Ratti Rani
Faculty from IBS Mumbai

Asst. Prof. Prachi Raorane
Placement Convenor
Vertical Head

Dr. Barkha Shamnani
In-charge Principal
Vertical head

Date: 15/09/2023

Time: 2:00 pm

Venue: Auditorium

Resource Person: CA Ratti Rani

Description: An interactive component was woven into the fabric of the session as students were encouraged to actively participate in a mock GD. This hands-on experience provided a platform for students to apply the principles elucidated by Prof. Ratti, fostering a practical understanding of effective communication and teamwork dynamics.

2. Guidance for Career Path & Choice

Date: 09/12/2023

Time: 4:00 pm

Venue: Room No. 201

Resource Person: Nayana Mandake



Description: The primary goal of the guest lecture was to provide valuable insights and guidance to the attendees regarding their career paths and choices. Mrs. Nayana Mandke aimed to share her extensive knowledge and experience in the industry to help students make informed decisions about their future careers.

3. Articulating Minds

Date: 15/12/2023

Time: 2:00 pm

Venue: Room No. 201

Description: The guest lecture focused on empowering students with essential skills in communication and public speaking. The primary goal was to equip them with the tools and knowledge needed to express their ideas with clarity and confidence. By providing valuable insights and practical tips, the session aimed to enhance their ability to articulate thoughts effectively

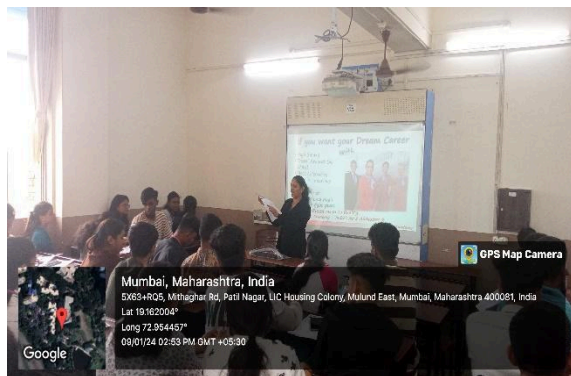


4. Career Opportunities in Aviation Industry : Amigo

Date: 09/01/2023

Time: 2:00 pm

Venue: Conference Room



Description: The seminar commenced with a representative from Amigo Aviation Pvt. Ltd. They provided an overview of the aviation industry, highlighting its growth prospects, job roles, and skill requirements. Subsequently, various industry experts delivered presentations on different facets of the aviation sector.

5. TNS Interview Skills



Date: 18/01/2024

Time: 10:30 am & 2:00 pm

Venue: 201 & 103

Description: The orientation session commenced with an introduction to the importance of soft skills in today's competitive job market. Emphasis was placed on how soft skills complement technical knowledge and are essential for career success.

6. Pre-Placement Talk by Times Pro

Date: 29/04/2024

Time: Room No. 101 & 201

Venue: 101 & 201

Description: Times Pro on sales and executive marketing during the Pre-Placement Talk highlights the company's proactive approach to addressing the evolving needs of the industry. By recognizing the importance of these fields and offering specialized programs, Times Pro is not only preparing students for successful careers but also contributing to the advancement of the business landscape as a whole. Students, therefore, are encouraged to explore the opportunities presented by Times Pro and consider the invaluable skills and knowledge they can gain in sales and executive marketing through their programs.



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Placement Cell Presents

Pre-Placement Talk By TimesPro

Monday
29 JANUARY 2024

Time
2:00 PM

Asst. Prof. Prachi Rasane
Placement cell Convener

Dr. Barkha Shantani
In-charge Principal

7. Deziignolics Web & Software Company

Date: 12/03/2024

Time: 12:00 pm

Venue: Room No. 302 , 304

Description :

The aptitude test conducted at VPM's R.Z.Shah College of Arts, Science, and Commerce in collaboration with Deziignolics Web & Software Company served as a valuable opportunity for students to showcase their skills and abilities.



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Deziignolics Web & Software Company

'Deziignolics' is driving in our college campus

WE ARE HIRING

JOB POSITION:

- Intern Trainee Developer

Key Skills:

- Basic Python (My SQL)
- Familiar in Data Science

Qualification

- BSC IT & COM (2nd/3rd YEAR), BCA IT/COM, MSC,MCA, BE IT & COM,EXT C SE/TE/BE

12 march 2024

10:00 AM

Asst. Prof. Prachi Rasane
Placement cell Convener

VPM's R Z SHAH COLLEGE OF ARTS , SCIENCE & COMMERCE MITHAGAR ROAD, MULUND(E), MUMBAI-81. (Affiliated to University of Mumbai) Accredited by NAAC with Grade "A"

Date: 21/03/2024

Time: 10: 00am

Godrej & Boyce Campus Drive

21st March 2024

GODREJ & BOYCE PIROJSHANAGAR,



Venue: Godrej Campus Vikhroli

Description: The recruitment process at Godrej & Boyce encompasses a multifaceted approach aimed at identifying candidates who not only possess the requisite skills and qualifications but also resonate with the company's culture and values. From the informative briefing session to the rigorous assessments encompassing pre-screening, written tests, group discussions, and personal interviews, each stage of the process contributes to the meticulous selection of individuals who can thrive and contribute meaningfully to the organization. Through continuous refinement and adherence to best practices, Godrej & Boyce ensures a robust and transparent recruitment process that aligns with its commitment to excellence and inclusivity.



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Report on Pool Campus-Placement Drive dated on 02nd February 2024

VPM's College of Arts, Science & Commerce, Mulund has organised Pool Campus placement Drive on **02/02/2024** at **9:00 am** in College Campus. Total **12** Companies with registration of **321** students.

Participating Companies:	Male	Female	Total
1. Reliance General Insurance	32	19	51
2. HDFC Ergo	31	23	54
3. ICICI Prudential	37	23	60
4. Imperative Business Ventures	47	44	91
5. Om Freight Forwards	42	41	83
6. Arrise	28	26	54
7. EOS Globe	28	19	47
8. Locobuzz	33	14	47
9. Coppergate Consultants	13	25	38
10. Techstalwart	24	10	34
11. Edujam LLP	09	06	15
12. CAIT Edusys Pvt Ltd.	22	32	54
Total	346	282	628

Objectives of Placement Drive:

1. The primary aim of Placement Drive is to provide employment opportunities to students or job seekers. This involves connecting them with potential employers who are seeking to fill vacancies within their organizations.
2. The placement drive aims to ensure that candidates are placed in roles where they can utilize their strengths and contribute effectively. Facilitating interactions between students/job seekers and representatives from various industries fosters networking opportunities and helps candidates gain insights into different sectors.
3. The final outcome of the placement drive is pending as companies review candidates and extend job offers. Students eagerly await the release of final offer letters specifying the terms and conditions of their employment.



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POOL CAMPUS PLACEMENT DRIVE

02/02/2024
 9:00 AM - 5:00 PM

COLLEGE CAMPUS

OUR RECRUITMENT PARTNERS

tcs | icici PRUDENTIAL | RELIANCE GENERAL INSURANCE | Jio | EES GLOBE | NeoSOI TECHNOLOGI | TechStars | T TIMESPRO | GIGAMILL & ROYCE | arise

ASST. PROF. PRACHI RAORANE
 TRAINING & PLACEMENT OFFICER

DR. BARKHA SHAMNANI
 I/C PRINCIPAL